

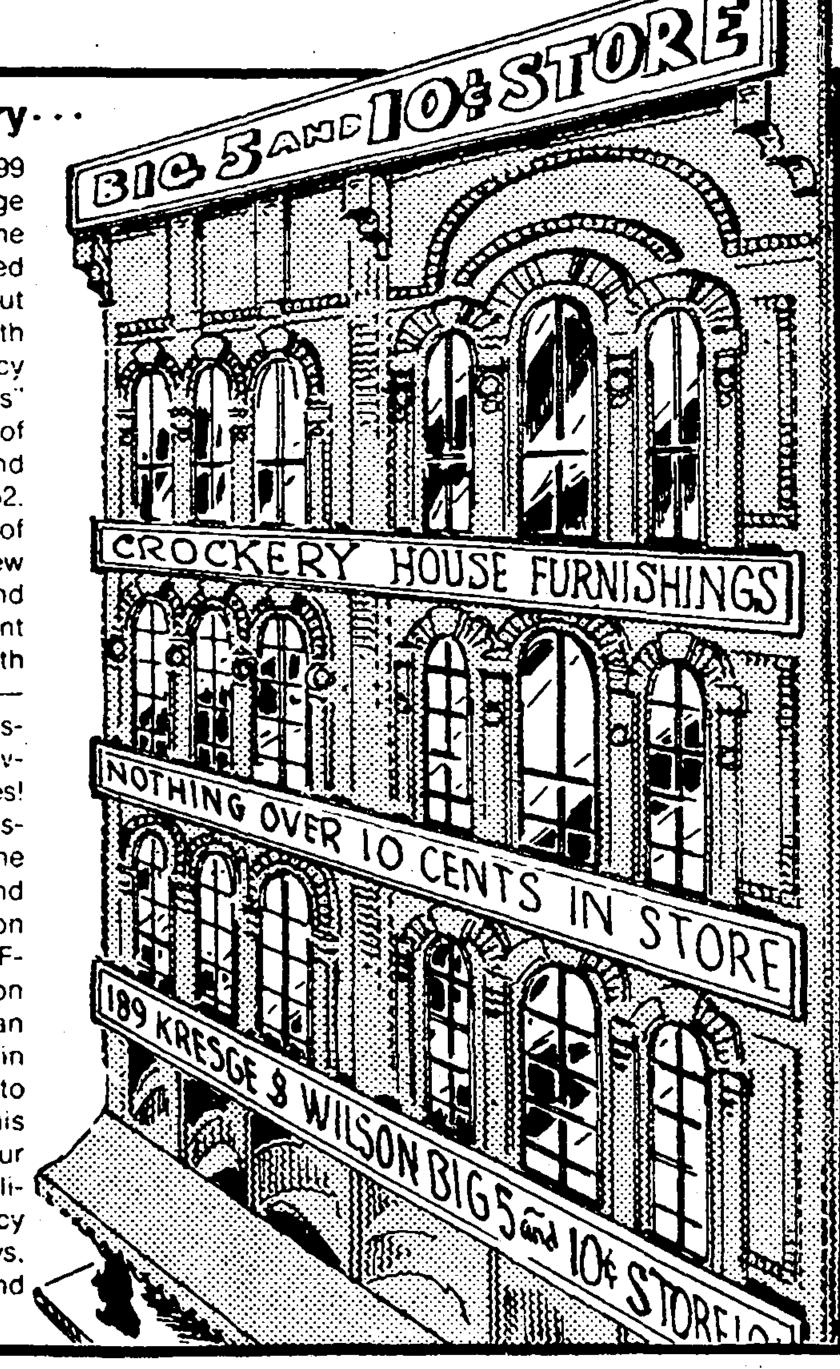
The Fastest Growing Mass Merchandising Chain in America!

That's right! In 17 years, the K mart idea of dependable quality products at low, discount prices has spread—coast to coast, and continent to continent. Today, there are over 1.600 K mart stores around the world—more than 1.500 of them in the United States. This year there are many more K marts to be opened, offering one-stop shopping, thrift, and fun for all the family. Our low-profit, big-volume merchandising plan of selling famous-make, first-quality products, and our own quality brands means huge savings, backed by our pledge of "Satisfaction Always". So come to our newest K mart—join the millions who have discovered the K mart adventure and found it rewarding!

The K mart Story · · ·

It started back in 1899 with Sebastian Kresge and a nickel-and-dime store that never sacrificed quality for price, but always came through with a bargain. Kresge's policy of "Satisfaction Always" became the foundation of a business that grew, and grew, and grew! In 1962. from those hundreds of Kresge's stores, a new concept evolved ... and the first K mart discount store was opened. With the same high qualityplus lower-than-ever, discount prices-and savings in dollars, not dimes! There were other discount stores, but none quite like K mart...and the public soon caught on to the BIG Kmart DIF-FERENCE—Satisfaction Always! Today, more than 1.500 K mart stores in America pay tribute to Sebastian Kresge and his integrity to bring our customers savings, quali- § ty, and that original policy of satisfaction always. backed by sincerity and

80 years of tradition.



We Honor . . .



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VISA'

K mart Takes Credit for Your Savings

Cash is no problem at K mart! With an approved credit card, you can shop easily, conveniently—and never miss out on a sale! And, for large appliances or major purchases, just ask about our installment credit service.

Two New 'Saving Places' Opens Thursday November 15, 1979, at

FM Rd. 1092 at Ave. E Stafford, Texas 4815 Hwy. 6 North Bear Creek Area Houston Texas

